

Mission Statement

Rainbows United, Inc. enhances the lives of children with **special needs** and their families by bringing together community resources and providing customized services.

Guiding Principles

In order to carry out this mission, we will endeavor to:

- Make **children and families** our highest priority
- Treat others with **dignity, respect and compassion**
- Demonstrate **leadership** in our industry
- Achieve success through **teamwork, partnerships and collaboration**
- Operate with **honesty, integrity and accountability**
- Be positive, celebrate **success** and recognize **achievements**
- Actively **listen** and effectively **communicate**
- Be **resourceful** in finding solutions through **intelligent decision making** and determination
- Continuously **improve** in all aspects of our business
- Be **responsible stewards** of our assets and resources

