



The Canvas

Seeing the unseen in every Rainbows' child.

Endowment goal ensures legacy



Deb Voth, President

What is an endowment? For Rainbows United, it is a pool of funds raised to be invested and to provide ongoing income to the organization. These funds can be for a designated purpose or for the general

operating budget. Rainbows started to build its endowment at the formation of Rainbows United Charitable Foundation in 2003. We have had some successes and diversions along the way in our efforts to do this. It is a challenge to have the resources and supports to increase endowment above and beyond annual operating needs. Yet it is a smart and desirable goal.

Because it is the right thing to do for Rainbows United, we are taking a bold step forward in setting a goal of \$3 million for our endowment. We currently have just

under \$1 million due to the generous gifts of Rainbows' friends.

These donors have helped us get started on this exciting path for the future of Rainbows. Rainbows' endowment funds are kept and invested through the Wichita Community Foundation. It is very beneficial to have these funds under their care.

In this Canvas edition you will find information on planned giving. We hope this helps you look to the future for Rainbows' services for children with special needs and their families. Each of us can write our own legacy of giving. Have you let others know what you want yours to be?

Thank you.

Deb Voth, President

Agency Wish List

Looking for ways your family, civic or church group can help Rainbows? Our online agency wish list is updated regularly. Here are some items currently needed:

- Noise canceling headphones
- Children's board books
- Diapers, premie and larger
- Bus passes for Wichita Transit
- \$10 Quick Trip gift cards
- Dr. Brown's bottles
- Vibrating teethers
- Gently used couches and recliners

Donated items can be dropped off at either Kids' Point or Kids' Cove during regular business hours. For large items, be sure to call ahead, 316.267.5437.

Most people like to dream about the future

Few people like to consider what will happen in case of an unforeseen tragedy. However, planning for unexpected problems can protect assets which have taken a lifetime to accumulate. It will also ease the burden on loved ones who may be under emotional stress or need help managing unfamiliar resources.

So why do estate planning?

1. WITH A PLAN, YOU decide who eventually receives your assets, WITHOUT A PLAN, state intestacy laws decide who inherits assets, even if you don't want the designated heirs to have anything.
2. WITH A PLAN, YOU decide how and when your heirs receive their inheritance, WITHOUT A PLAN, the intestacy laws decide, even if you think the heirs are too immature to handle their inheritance.
3. WITH A PLAN, YOU decide how to reduce estate taxes and administrative expenses. WITHOUT A PLAN, costs are usually



Securing a legacy of hope for children with special needs.

greater because of court required administrative expenses and unnecessary taxes.

4. WITH A PLAN, YOU decide who the guardian for the minor children will be. WITHOUT A PLAN, the court may appoint someone who does not hold values similar to yours.

5. WITH A PLAN, YOU decide who will manage your taxable estate (naming the executor and trustee). WITHOUT A PLAN, the court decides who the administrator will be.

6. WITH A PLAN, YOU decide for either the orderly continuation of sale of your family business or farming operation. WITHOUT A PLAN, family hardships and financial loss may result from an untimely forced sale.

Courtesy of The Trust Company of Kansas

Breaking the mold

Volunteers make a difference every day at Rainbows. This month many of those volunteers have been connected to United Way of the Plains. We appreciate those who are serving as Grant Review Volunteers, the 15 Loaned Executives who help with the employee campaigns of approximately 900 businesses, plus the Campaign Cabinet of 21.

With the help of these willing volunteers our community thrives, agencies like Rainbows are able to reach out with expertise and those who need vital services are connected.

In addition, many corporate volunteers come to Rainbows through the United Way Volunteer Center.

A special thank you to United Way of the Plains staff and the many volunteers who come together to make our community a better place today and tomorrow.



Stuart Ray with Davis Moore Auto Group (above) and Jacklynn Rodriguez with Quick Trip (below) volunteered at Rainbows' Kids' Point on Friday, August 28 as part of the UWP Loaned Executives Lend A Hand Day.



Only a handful of tickets remain.

Visit RainbowsUnited.org and reserve your spot today!

Board Committee Member Profile - James Schisler

As a member of Rainbows' Communications Committee, James Schisler lends his knowledge and skills to social media and marketing strategies. His easy style and depth of experience makes him a great asset.



Nichole and James Schisler

James is Director of Interactive Marketing at Armstrong Chamberlin Strategic Marketing. He also serves on the Blarney Breakfast Committee and helps coordinate the event's graphic design needs.

He's a fan of Rainbows because "the commitment and enthusiasm is contagious, and my experience is really rewarding."

Living out his favorite quote: "Apathy is death" James encourages others to get involved with Rainbows in whatever way they can: "whether that's donating your time, expertise or resources - you can make a big difference."

James is married to Nichole. They have a fish renamed Meta-World Pisces.

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