



# The Canvas

Seeing the unseen in every Rainbows' child.

## Better Business Bureau Integrity Award



Deb Voth, President

Rainbows was recently awarded the 2016 Better Business Bureau Integrity Award. The BBB states the Award focuses on demonstrated ethical business practices with key stakeholders including customers, employees and

community at large, rather than a company's growth, profitability or popularity.

Integrity is defined as: choosing courage over comfort; choosing what is right over what is fun, fast or easy; and choosing to practice our values rather than simply professing them.

This Award is an honor for Rainbows, our 290 employees, 23 Board members, the 3,500 children with special needs and their families whom we serve, along with more than 760 volunteers who make a difference every day. The BBB coordinated three celebrations and presentations so our employees and Board could be together,

learn more about the BBB, the award, plus recognize ethical business practices.

As part of the presentations we learned what stood out to the independent panel of judges in the lengthy application: Rainbows' Guiding Principles and the integration of them into every day decision making. As employees, we see them every day in the lobby of our centers, wear them as part of our nametags, focus on them at trainings and use them to guide our daily decision making. As a part of Rainbows' culture, we believe in our Mission and hold fast to the principle that we should operate with honesty, integrity and accountability.

We hear over and over again, how our talented and professional staff alongside our strong Board Members, impact the lives of children with special needs and their families. It's because of their passion and commitment to our Guiding Principles that make this Award possible. We thank the BBB for making it possible to celebrate this honor in a meaningful way.

Deb Voth, President



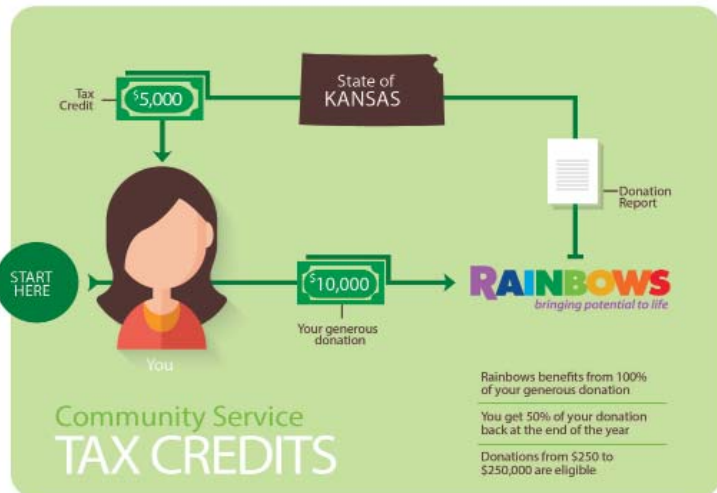
Employees enjoy the BBB Celebration at Kids' Cove on Thursday, September 1.



Butler County staff members were honored with breakfast Thursday, September 8.



Several Board members were on hand to celebrate with staff at Kids' Point on Tuesday, September 13.



Plus, you can claim the remaining 50% of your donation on your Federal Tax Return.

## Kansas Tax Credits Help Rainbows, Donors

Rainbows was awarded \$200,000 in tax credits through the Kansas Community Service Program. Rainbows will use Tax Credits to fund a campaign called "Revealing Masterpieces" for the purpose of implementing new client tracking and reporting software.

**How tax credits work** Any business/individual subject to Kansas income tax will qualify for the tax credit, equal to 50% of their contribution. For example, when a donor makes a contribution to Rainbows' *Revealing Masterpieces Technology Project*, the donor will receive a 50% credit on their Kansas income tax. A \$10,000 donation will earn a \$5,000 tax credit. If the donors does not have a tax liability, the donors gets a check for \$5,000 (50%) from the State of Kansas. If the donors has a tax liability, the tax credit will be applied to the liability. In addition, the \$10,000 can still be claimed on the donors Federal tax return as a charitable deduction. It's a win-win for the donor and Rainbows!

Contact Angela Kessler, Vice President of Development to find out more, [akessler@rui.org](mailto:akessler@rui.org) or 316.558.3482.

## Breaking the Mold: Frank Seitz, CJ Memorial Golf Tournament

Over the past 9 years, Rainbows has been privileged to work with Frank Seitz and the CJ Memorial Golf Tournament. The tournament was created to honor the life of CJ Seitz, Frank's son, and raise funds to support individuals with disabilities.

The golf tournament, hosted by Hidden Lakes Golf Course, an annual September event sells out every year thanks to Frank's efforts. Organizations who served CJ during his lifetime have been the primary recipients of funds raised, including Rainbows.

Proceeds from the CJ Memorial Golf Tournament support Rainbows Camp Woodchuck, one of CJ's favorite activities.

Thank you Frank (pictured to right with his 2015 tournament team) for your unwavering support of Rainbows and children with special needs.



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